



KEEP TRUCKEE MEADOWS B E A U T I F U L

Creating a cleaner, more beautiful region through education and active community involvement

May 1, 2018

Steve Driscoll, City Manager
City of Sparks
P.O. Box 857
Sparks, NV 89432

Dear Mr. Driscoll:

On behalf of the Keep Truckee Meadows Beautiful (KTMB) Board of Trustees, I am pleased to submit this agreement for continued annual support from the City of Sparks during KTMB's fiscal year July 1, 2018 through June 30, 2019. We are requesting \$10,000 which will support current cleanup and education efforts within and around the City of Sparks. KTMB's total projected budget for fiscal year 2018-2019 is \$452,250 with projected in-kind revenue valued at over \$300,000. KTMB receives \$20,000 in cash funding from the City of Reno as well as grant support, free rent and utilities from Washoe County valued at more than \$20,000.

Following is a summary of KTMB's activities and accomplishments during Fiscal Year 2017- 2018 within the City of Sparks:

1. Adopt-A-Spot and Neighborhood Cleanups:
 - 283 Volunteers completed 421.25 hours and removed 150 bags of trash
2. Adopt-A-Park & River Cleanup:
 - Working with the Sparks Parks and Recreation Department Keep Truckee Meadows Beautiful coordinated Truckee River Cleanup Day on Saturday, September 30 2017. In Sparks 276 volunteers worked at Rock Park, Glendale Park, Cottonwood Park, remove about 61 yards of trash, and 55 bags of weeds from along the Truckee River and Truckee River tributaries.
 - On May 5, 2018 we have three locations in Sparks for KTMB's Great Community Cleanup: Pah Rah Park, the Sparks Marina, and Wild Creek Park. We estimate about 100 volunteers between those three sites-equating to 300 volunteer hours.

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Christi Cakiroglu, CCEP

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CITY MANAGER

3. Educational Programs:

- We have engaged 104 Sparks youth in volunteer projects totaling 251.25 volunteer hours in addition to educating 992 students in Sparks K-12 schools.

4. Illegal Dumping & Annual Litter Survey:

- KTMB continues to coordinate the Illegal Dumping Task Force to address methods to prevent illegal dumping from within and around the Truckee Meadows, including the City of Sparks. This effort includes an anti-illegal dumping education campaign which promotes the Washoe County Sheriff's Office phone application for residents to report illegal dump sites and illegal dumping in action. The app is called WCSO and is available on the app store and Google Play.
- Impacts to community cleanliness is one of the many negative outcomes of the recent economic decline. KTMB's annual Litter Survey, through our affiliation with Keep America Beautiful, has been expanded to include 5 strategically placed locations in the City of Sparks. The average results of these 5 locations indicate the Sparks community still maintains a relatively high level of cleanliness, with Sparks receiving a 1.5 on a scale of 1-4 (4 meaning "extremely littered"). The Annual Litter Index is conducted by volunteers and helps to assess areas to be targeted by KTMB for future cleanup efforts

5. Christmas Tree Recycling:

- 3068 trees collected by 64 KTMB volunteers and chipped by City of Sparks Parks and Recreation at Shadow Mt. Sports Complex
- Prevents illegal dumping, preserves landfill space, reduces burning and provides mulch for park and riverbank projects

The long relationship KTMB has shared with the City of Sparks in serving the Sparks community is very valuable to us, and helps to create a cleaner, more beautiful region through education and active community involvement. Thank you for continuing to support our beautification and education programs! Please contact me at 851-5185 if you have any questions.

Best Regards,



Christi Cakiroglu
Executive Director

P.O. Box 7412, Reno, NV 89510 🍀 775-851-5185 phone, 775-851-5182 fax

05/19/2018
This request is included in the FY19 City Manager's Budget Recommendations as approved by Council on 04/23/2018 (Agenda Item 9.4) [KTMB print on page 43]

This must be considered for approval as a General Business item on a future agenda (suggest 05/29/2018)

Stephen W. Diell

Boggan, Cyndi

From: Christi Cakiroglu <christi@ktmb.org>
Sent: Tuesday, May 01, 2018 12:51 PM
To: Boggan, Cyndi
Subject: KTMB Annual Request
Attachments: City of Sparks letter FY 18-19 (1).pdf

Hi Cyndi -

Please see KTMB's annual request for support attached. I am sorry I am getting it to you a bit later this year than normal, but it has been ridiculously busy.

As always, if you have any questions or concerns please let me know and thanks!!

Christi

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Christi Cakiroglu, CCEP
Executive Director
Keep Truckee Meadows Beautiful
775-851-5185
www.ktmb.org



Keeping the Truckee Meadows beautiful through beautification, advocacy, cleanups and education since 1989. Leave a legacy of a beautiful community for generations to come. Please consider KTMB in your estate planning. [Learn more here.](#)